in Pissibles/ 3
neutrinos, dark noitter \& dark energy physics


# Perspectives on the Flavor Problem 

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INVISIBLES
Lumley Castle, County Durham UK 2013

## Flavor/CP and New Physics



Nature of first three may well be solely gravitational Baryogenesis requires CPV beyond that in the SM

- The Flavor Problem
of course, some of us are a bit distracted ...



## Perspectives on ... which flavor problem?

- Many questions go under "flavor problem" I roughly classify them in two camps
- Fundamental or "origin of flavor"
- Why 3 generations
- Why the pattern of masses and mixings
- Structural or "coping with flavor"
- What does flavor physics say about my favorite BSM/NP model



## Origin of flavor

- Very few examples of theories that "explain" the number of generations
- eg, particular compactifications of superstring theory
- Abundance of models ("theories of flavor") addressing mixing and masses, eg
- Discrete symmetries (A4, $\mathrm{S}_{3}, \ldots$ )
- Abelian, non-ableian
- Single higgs, multiple higgs
- w/wo SUSY
- ...
- Froggatt-Nielsen
- w/wo GUT
- w/wo SUSY
- ...
- Warped extra dimensions
- Localization along extra dims produces exponential mass ratios
- Wave function overlaps produce mixing
- Combinations of the above

Although not required, it is natural to assume a theory of the origin of flavor will address both, if not combine, the quark-flavor and the lepton-flavor problem:

- Number of generations tied: anomaly cancellation
- Neat fit of each generation into $\operatorname{SU}(5)$ (or $\operatorname{SO}$ (ı)) GUT multiplets



## Coping with flavor

- "Flavor physics" often refers only to quark sector
- Quark mass matrices from EW breaking, and some masses comparable to EW scale
-Flavor changing processes abound!!
- SM: built in delicate cancellations (GIM)
- Strong constraints on NP/Diagnostic tool (coroner of models)


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- Lepton Flavor: not necessarily at EW breaking
- Majorana neutrinos, large masses decouple (eg, see-saw)
- Dirac neutrinos: all masses small relative to EW
- Lepton Flavor changing processes .. nowhere near as rich
- BTW, Dirac neutrinos: not such a crazy idea
- An example I like (Arkani-Hamed \& Grossman):
- Dark side is strong interacting (weak at $\mathrm{M}_{\mathrm{P} \mathrm{l}}$ )
- Gauge invariant operators in SM of $\operatorname{dim}<4$

$$
H \bar{L}, \quad|H|^{2}, \quad B_{\mu \nu}
$$

- Couple to gauge invariant dark operators, into scalar terms

$$
H \bar{L} N, \quad|H|^{2} S, \quad B_{\mu \nu} Y^{\mu \nu}
$$

- Operators, like $N$, become "fundamental" once dark side goes strong at scale $\Lambda$. Dimensionless coefficients naturally of order

$$
\left(\frac{\Lambda}{M_{P l}}\right)^{n}
$$

## Generic bounds without a flavor symmetry

- Integrate out NP at UV scale
- Produce local operators
- Assume coupling is order 1 (generic, no flavor suppression)



## Alternatively: Specific models

DNA of models (changed from authors' "DNA of flavor physics effects")

|  | AC | RVV2 | AKM | $\delta$ LL | FBMSSM | LHT | RS |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $D^{0}-\bar{D}^{0}$ | $\star \star \star$ | $\star$ | $\star$ | $\star$ | $\star$ | $\star \star \star$ | $?$ |
| $\epsilon_{K}$ | $\star$ | $\star \star \star$ | $\star \star \star$ | $\star$ | $\star$ | $\star \star$ | $\star \star \star$ |
| $S_{\psi \phi}$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ | $\star$ | $\star$ | $\star \star \star$ | $\star \star \star$ |
| $S_{\phi K_{S}}$ | $\star \star \star$ | $\star \star$ | $\star$ | $\star \star \star$ | $\star \star \star$ | $\star$ | $?$ |
| $A_{\mathrm{CP}}\left(B \rightarrow X_{s} \gamma\right)$ | $\star$ | $\star$ | $\star$ | $\star \star \star$ | $\star \star \star$ | $\star$ | $?$ |
| $A_{7,8}\left(B \rightarrow K^{*} \mu^{+} \mu^{-}\right)$ | $\star$ | $\star$ | $\star$ | $\star \star \star$ | $\star \star \star$ | $\star \star$ | $?$ |
| $A_{9}\left(B \rightarrow K^{*} \mu^{+} \mu^{-}\right)$ | $\star$ | $\star$ | $\star$ | $\star$ | $\star$ | $\star$ | $?$ |
| $B \rightarrow K^{(*)} \nu \bar{\nu}$ | $\star$ | $\star$ | $\star$ | $\star$ | $\star$ | $\star$ | $\star$ |
| $B_{s} \rightarrow \mu^{+} \mu^{-}$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ | $\star$ | $\star$ |
| $K^{+} \rightarrow \pi^{+} \nu \bar{\nu}$ | $\star$ | $\star$ | $\star$ | $\star$ | $\star$ | $\star \star \star$ | $\star \star \star$ |
| $K_{L} \rightarrow \pi^{0} \nu \bar{\nu}$ | $\star$ | $\star$ | $\star$ | $\star$ | $\star$ | $\star \star \star$ | $\star \star \star$ |
| $\mu \rightarrow e \gamma$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ |
| $\tau \rightarrow \mu \gamma$ | $\star \star \star$ | $\star \star \star$ | $\star$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ |
| $\mu+N \rightarrow e+N$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ |
| $d_{n}$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ | $\star \star$ | $\star \star \star$ | $\star$ | $\star \star \star$ |
| $d_{e}$ | $\star \star \star$ | $\star \star \star$ | $\star \star$ | $\star$ | $\star \star \star$ | $\star$ | $\star \star \star$ |
| $(g-2)_{\mu}$ | $\star \star \star$ | $\star \star \star$ | $\star \star$ | $\star \star \star$ | $\star \star \star$ | $\star$ | $?$ |

AC: Agashe-Carone abliean U(I) susy
RVV2: Ross, Velasco-Sevilla, Vives (non-ab, susy)
AKM: Antusch, King. Malinsky (non-ab, susy)
FBMSSM: flavor blind MSSM
dLL: MFV MSSM with LL mass insertions
LHT: Littlest higgs with T-parity
RS: warped extra-dims model with custodial protection

Table 8: "DNA" of flavour physics effects for the most interesting observables in a selection of SUSY and non-SUSY models $\star \star \star$ signals large effects, $\star \star$ visible but small effects and $\star$ implies that the given model does not predict sizable effects in that observable.

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| $\epsilon_{K}$ | $\star$ | $\star \star \star$ | $\star \star \star$ | $\star$ | $\star$ | $\star \star$ | $\star \star \star$ |
| $S_{\psi \phi}$ | $\star \star \star$ | $\star \star \star$ | $\star \star \star$ | $\star$ | $\star$ | $\star \star \star$ | $\star \star \star$ |
| $S_{\phi K_{S}}$ | $\star \star \star$ | $\star \star$ | $\star$ | ＊$\star$＊ | ＊$\star$＊ | ＊ | ？ |
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## CPV in interference of mixing/decay

- Decay amplitudes in terms of weak $\left(\phi_{k}\right)$ and strong $\left(\delta_{k}\right)$ phases

$$
A_{f}=\langle f| H|B\rangle=\sum_{k} A_{k} e^{i \delta_{k}} e^{i \phi_{k}}, \quad \bar{A}_{\bar{f}}=\langle\bar{f}| H|\bar{B}\rangle=\sum_{k} A_{k} e^{i \delta_{k}} e^{-i \phi_{k}}
$$

- CPV in decay if non-vanishing

$$
\left|\bar{A}_{\bar{f}}\right|^{2}-\left|A_{f}\right|^{2} \propto \sin \left(\phi_{1}-\phi_{2}\right) \sin \left(\delta_{1}-\delta_{2}\right)
$$

- Theory input: strong phases (usually model dependent)
- Instead CPV in interference of mixing.decay can be theo-clean
- If amplitudes with a single weak phase dominate

- Simplest if $f$ is a CP eigenstate

$$
\begin{aligned}
a(t) & =\frac{\Gamma\left[\bar{B}^{0}(t) \rightarrow f\right]-\Gamma\left[B^{0}(t) \rightarrow f\right]}{\Gamma\left[\bar{B}^{0}(t) \rightarrow f\right]+\Gamma\left[B^{0}(t) \rightarrow f\right]} \\
& =S_{f} \sin (\Delta m t)-C_{f} \cos (\Delta m t)
\end{aligned}
$$

where

$$
S_{f}=\frac{2 \operatorname{Im} \lambda_{f}}{1+\left|\lambda_{f}\right|^{2}},
$$

$$
C_{f}=\frac{1-\left|\lambda_{f}\right|^{2}}{1+\left|\lambda_{f}\right|^{2}}
$$

$$
\lambda_{f}=\frac{q}{p} \frac{\bar{A}_{f}}{A_{f}} .
$$



## Gold plated examples: $b \rightarrow c \bar{c} s$

## $\sin (2 \beta) \equiv \sin \left(2 \phi_{1}\right)$


$\mathrm{b} \rightarrow \mathbf{c c s} \mathbf{C}_{\mathrm{CP}}$

and $B_{s} \rightarrow \psi \phi, \psi \pi^{+} \pi^{-}$

$$
\lambda_{\psi \pi^{+} \pi^{-}}=-\left(\frac{V_{t b}^{*} V_{t s}}{V_{t b} V_{t s}^{*}}\right)\left(\frac{V_{c b} V_{c s}^{*}}{V_{c b}^{*} V_{c s}}\right)=-e^{-2 i \beta_{s}}
$$

small angle in squashed unitarity triangle $\approx 0$ in SM


$$
\varphi_{s}^{S M} \equiv-2 \beta_{s}=-2 \arg \left(-\frac{V_{t s} V_{i b}}{V_{c s} V_{c b}}\right)=-0.04 \mathrm{rad}
$$



$B \rightarrow \psi \phi\left(K^{+} K^{-}\right)$requires angular analysis, separate partial waves. Combined analysis:

$$
\phi_{s}=-0.002 \pm 0.083 \pm 0.027 \mathrm{rad}
$$

[G Cowan, ICHEP 2OI2]

$$
\underline{B} \rightarrow \mu^{+} \mu^{-}
$$

Reconstructed $B \rightarrow \mu^{+} \mu^{-}$ event from the LHCb Collaboration [muon.wordpress.com]

Sensitive to NP:

(b)




## 95\% C.L. Bounds



LHCb-CONF-2012-017 Preliminary upper limits (95\%C.L. ):

$$
\begin{aligned}
& \mathcal{B}\left(B_{s}^{0} \rightarrow \mu^{+} \mu^{-}\right)<4.2 \times 10^{-9} \\
& \mathcal{B}\left(B^{0} \rightarrow \mu^{+} \mu^{-}\right)<8.1 \times 10^{-10}
\end{aligned}
$$

## LHCb measurement (Nov 2012)

$$
\mathcal{B}\left(B_{s}^{0} \rightarrow \mu^{+} \mu^{-}\right)=\left(3.2_{-1.2}^{+1.4}(\text { stat })_{-0.3}^{+0.5}(\text { syst })\right) \times 10^{-9}
$$

recall:

$$
\mathcal{B}\left(B_{s}^{0} \rightarrow \mu^{+} \mu^{-}\right)^{\mathrm{SM}}=(3.23 \pm 0.27) \times 10^{-9}
$$

Also new (best) bound:

$$
\mathcal{B}\left(B^{0} \rightarrow \mu^{+} \mu^{-}\right)<9.4 \times 10^{-10}
$$


[LHCb, Phys.Rev.Lett. IIO (2013) O2I8or]

## Implications for NP searches

- With few exceptions, no deviations from SM
- Exceptions (some are going away already):
- $B^{-} \rightarrow \tau^{-} v$ (next slide), $B^{-} \rightarrow D \tau^{-} v, B^{-} \rightarrow D^{*} \tau^{-} v$
- Isospin asymmetry $\mathrm{A}_{\mathrm{I}}$ in $B \rightarrow K \mu^{+} \mu^{-}$
- Flavor specific CP asymmetry $a_{\text {sl }}$
- FB-asymmetry in top production at Tevatron
- muon $g-2$
- Tightening bounds on NP require specialized analysis of specific models
- (infinitely) many variations of SUSY
- variations on extra-dimensions
- techni-color (strongly coupled higgs sector with dilaton)
- ....


## Is there still a problem with $B^{-} \rightarrow \tau^{-} v$ ?

- $B^{-} \rightarrow \tau^{-} v$ in SM is tree level
- Clean SM prediction, lattice gives $f_{B}$

$$
\Gamma(B \rightarrow \tau \nu)=\frac{G_{F}^{2} m_{B}}{8 \pi} m_{\tau}^{2}\left(1-m_{\tau}^{2} / m_{B}^{2}\right)^{2} f_{B}^{2}\left|V_{u b}\right|^{2}
$$



- Modified for $\tau$, less for $e, \mu$, by charged higgs in 2HDM
- 2HDM modifies box diagram too: cannot use SM extraction of $\sin (2 \beta)$ from $B^{0} \rightarrow \psi K_{S}$
- But NEW Belle result [arXiv:1208.4678]


Fit excluding $B^{-} \rightarrow \tau^{-} v \& B^{0} \rightarrow \psi K_{S}$

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$$
\mathcal{B}\left(B^{-} \rightarrow \tau^{-} \bar{\nu}_{\tau}\right)=\left[0.72_{-0.25}^{+0.27}(\text { stat }) \pm 0.11(\text { syst })\right] \times 10^{-4}
$$

world avg. summer 2008


Fit excluding $B^{-} \rightarrow \tau^{-} v \& B^{0} \rightarrow \psi K_{S}$

CMSSM

[Haisch \& Mahmoudi, arXiv:I2IO.7806]

$$
R_{\mu^{+} \mu^{-}}=\frac{\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)_{\mathrm{MSSM}}}{\operatorname{BR}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)_{\mathrm{SM}}}
$$



flash back, 4 years ago...

## CMSSM (at large $\tan \beta$, possibly)

| $\tan \beta \sim 1$ | charged Higgs and <br> chargino |
| :--- | :--- |
| $\tan \beta \gg 1$ | exchanges dominant <br> Higgs exchange dominant |

five new (beyond SM) parameters


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five new (beyond SM) parameters


At this point I am supposed to show you many more plots of the restricted parameter space in versions of low energy SUSY, extra-dimensions, little higgs.....


Instead, get some "perspective"

## Minimal Flavor Violation (MFV)

- Let's take a more generic, less mode dependent, approach
- MFV Premise: Unique source of flavor braking
- Quark sector in SM, in absence of masses has large flavor (global) symmetry $G_{F}$ :

$$
\mathrm{U}(3)_{Q_{L}} \otimes \mathrm{U}(3)_{U_{R}} \otimes \mathrm{U}(3)_{D_{R}}
$$

- In SM, symmetry is only broken by Yukawa interactions, parametrized by couplings $Y_{U}$ and $Y_{D}$

For the benefit of the experts, who don't seem to get it:

- NP models must have at least this amount of symmetry breaking ("minimal")
- They may have more
- Irrelevant. Here is the story: given new stuff at a given scale $\Lambda$, virtual processes will induce corrections to flavor processes (not necessarily perturbatively). Question is: what is the minimum effect in flavor changing processes we have a right to expect?
- And, yes, it can be avoided by tuning


## MFV cont'd

- Recall. Flavor group $G_{F}$ is

$$
\mathrm{U}(3)_{Q_{L}} \otimes \mathrm{U}(3)_{U_{R}} \otimes \mathrm{U}(3)_{D_{R}}
$$

- In SM, symmetry is only broken by Yukawa interactions, parametrized by couplings $Y_{U}$ and $Y_{D}$
- MFV: all breaking of $G_{F}$ must arise from $Y_{U}$ and $Y_{D}$.
- In practice: Build $G_{F}$ invariants with $Y_{U}$ and $Y_{D}$ as constant fields, a.k.a. "spurions"

$$
\begin{aligned}
Y_{u} & =(\overline{3}, 3,1), \\
Y_{d} & =(\overline{3}, 1,3) .
\end{aligned}
$$

- When going to mass eigenstate basis, all mixing is parametrized by CKM and GIM-like cancellations are automatic
- Result: NP parametrized by high dimension operators: $\Lambda \leq 3-10 \mathrm{TeV}$
- For perturbative NP $\Lambda=4 \pi \mathrm{M}$





## Digression: can we take spurions seriously?

- Want a model in which spurions are VEVs of scalars
- Want a renormalizable model
- Must gauge $G_{F}$ (else NGB disaster)
- Desirable (but unnecessary): some chance of LHC physics. But
- expect $\mathrm{M}_{\mathrm{V}} \sim 10^{4} \mathrm{TeV}$ from $\mathrm{K}^{0}$ physics
- expect spectrum of vectors roughly like VEVs, i.e., like $Y_{U, D}$
- so all vectors heavier than $10^{4} \mathrm{TeV}$ unless, somehow: inverted hierarchy
- Must: anomaly free
- Desirable: Simplest
- Note: $N=3$ of generations "explained" (no less than $N_{c}=3$ colors explained) (while spectrum and pattern of mixings still engineered).

Surprisingly, the simplest renormalizable SM extension with gauged, anomaly free $G_{F}$ has an inverted hierarchy of vector masses (relative to quark masses)

|  | $\mathrm{SU}(3)_{Q_{L}}$ | $\mathrm{SU}(3)_{U_{R}}$ | $\mathrm{SU}(3)_{D_{R}}$ | $\mathrm{SU}(3)_{c}$ | $\mathrm{SU}(2)_{L}$ | $\mathrm{U}(1)_{Y}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $Q_{L}$ | 3 | 1 | 1 | 3 | 2 | $1 / 6$ |
| $U_{R}$ | 1 | 3 | 1 | 3 | 1 | $2 / 3$ |
| $D_{R}$ | 1 | 1 | 3 | 3 | 1 | $-1 / 3$ |
| $\Psi_{u R}$ | 3 | 1 | 1 | 3 | 1 | $2 / 3$ |
| $\Psi_{d R}$ | 3 | 1 | 1 | 3 | 1 | $-1 / 3$ |
| $\Psi_{u}$ | 1 | 3 | 1 | 3 | 1 | $2 / 3$ |
| $\Psi_{d}$ | 1 | 1 | 3 | 3 | 1 | $-1 / 3$ |
| $Y_{u}$ | $\overline{3}$ | 3 | 1 | 1 | 1 | 0 |
| $Y_{d}$ | $\overline{3}$ | 1 | 3 | 1 | 1 | 0 |
| $H$ | 1 | 1 | 1 | 1 | 2 | $1 / 2$ |

Most general renormalizable lagrangian

$$
\begin{aligned}
\mathcal{L}= & \mathcal{L}_{k i n}-V\left(Y_{u}, Y_{d}, H\right)+ \\
& \left(\lambda_{u} \bar{Q}_{L} \tilde{H} \Psi_{u R}+\lambda_{u}^{\prime} \bar{\Psi}_{u} Y_{u} \Psi_{u R}+M_{u} \bar{\Psi}_{u} U_{R}+\right. \\
& \left.\lambda_{d} \bar{Q}_{L} H \Psi_{d R}+\lambda_{d}^{\prime} \bar{\Psi}_{d} Y_{d} \Psi_{d R}+M_{d} \bar{\Psi}_{d} D_{R}+\text { h.c. }\right),
\end{aligned}
$$

Spectrum (arbitrary overall scale, take it as TeV )



but this is INVISIBLES ...

## Leptons

- it is easy to accommodate leptons in the gauged- $G_{F}$ model
- MLFV: MFV for lepton sector
- Best justified by GUTs, so may as well...
- MFV GUT
- GUTs connect MFV in quark and lepton sectors
- New effects (e.g., LFV even for Dirac neutrino)
- Includes thoroughly studied models (e.g., SUSY-GUTs)
three families of left handed fields:

$$
\begin{array}{ccc}
\psi_{i} \sim \overline{5} & \chi_{i} \sim \mathbf{1 0} & N_{i} \sim \mathbf{1} \\
\left(d_{R}^{c}, L_{L}\right) & \left(Q_{L}, u_{R}^{c}, e_{R}^{c}\right) &
\end{array}
$$

In the absence of masses, symmetric under $S U(3)_{\overline{5}} \times S U(3)_{10} \times S U(3)_{1}$
Include symmetry breaking (here with one higgs):

$$
\begin{aligned}
& \lambda_{5}^{i j} \psi_{i}^{T} \chi_{j} H_{5}^{*}+\lambda_{10}^{i j} \chi_{i}^{T} \chi_{j} H_{5} \\
& \text { gives bad mass relations for light families } \\
& \lambda_{u} \propto \lambda_{10}, \lambda_{d} \propto \lambda_{e}^{T} \propto \lambda_{5} \\
& \frac{1}{M}\left(\lambda_{5}^{\prime}\right)^{i j} \psi_{i}^{T} \Sigma \chi_{j} H_{\overline{5}} \quad \Sigma \sim \mathbf{2 4} ; M \text { large; freedom to fix mass relations } \\
& \lambda_{u} \propto \lambda_{10}, \lambda_{d} \propto\left(\lambda_{5}+\epsilon \lambda_{5}^{\prime}\right), \lambda_{e}^{T} \propto\left(\lambda_{5}-\frac{3}{2} \epsilon \lambda_{5}^{\prime}\right), \quad \epsilon=M_{\mathrm{GUT}} / M \\
& \lambda_{1}^{i j} N_{i}^{T} \psi_{j} H_{5}+M_{R}^{i j} N_{i}^{T} N_{j} \quad \text { neutrino masses (Dirac+Majorana) }
\end{aligned}
$$

get old mixing structures (to be included in composite operators), like
quarks:
$\bar{Q}_{L} \lambda_{u}^{\dagger} \lambda_{u} Q_{L}$,
$\bar{d}_{R} \lambda_{d} \lambda_{u}^{\dagger} \lambda_{u} Q_{L}$
leptons: $\quad \bar{L}_{L} \lambda_{1}^{\dagger} \lambda_{1} L_{L}, \quad \bar{e}_{R} \lambda_{e} \lambda_{1}^{\dagger} \lambda_{1} L_{L}$
but also get interesting new ones, like

$$
\begin{array}{lll}
\text { quarks: } & \bar{Q}_{L}\left(\lambda_{e} \lambda_{e}^{\dagger}\right)^{T} Q_{L}, & \\
& \bar{d}_{R} \lambda_{e}^{T}\left(\lambda_{e} \lambda_{e}^{\dagger}\right)^{T} Q_{L}, & \bar{d}_{R}\left(\lambda_{e} \lambda_{1}^{\dagger} \lambda_{1}\right)^{T} Q_{L}, \\
& \bar{d}_{R}\left(\lambda_{e}^{\dagger} \lambda_{e}\right)^{T} d_{R}, & \bar{d}_{R}\left(\lambda_{1}^{\dagger} \lambda_{1}\right)^{T} d_{R}, \\
\text { leptons: } & \bar{L}_{L}\left(\lambda_{d} \lambda_{d}^{\dagger}\right)^{T} L_{L}, & \\
& \bar{e}_{R}\left(\lambda_{d} \lambda_{d}^{\dagger} \lambda_{d}\right)^{T} L_{L}, & \bar{e}_{R} \lambda_{u} \lambda_{u}^{\dagger} \lambda_{d}^{T} L_{L}, \\
& \bar{e}_{R} \lambda_{u} \lambda_{u}^{\dagger} e_{R}, & \bar{e}_{R}\left(\lambda_{d}^{\dagger} \lambda_{d}\right)^{T} e_{R},
\end{array}
$$

going over to quark/lepton mass basis, introduce two new mixing matrices $C=V_{e_{R}}^{T} V_{d_{L}}, \quad G=V_{e_{L}}^{T} V_{d_{R}}$ so get, for example

$$
\begin{aligned}
\bar{e}_{R} \lambda_{u} \lambda_{u}^{\dagger} e_{R} & \bar{e}_{R}\left[C \Delta^{(q)} C^{\dagger}\right]^{*} e_{R} \\
\bar{e}_{R} \lambda_{u} \lambda_{u}^{\dagger} \lambda_{d}^{T} L_{L} \longrightarrow & \bar{e}_{R}\left[C \Delta^{(q)} \bar{\lambda}_{d} G^{\dagger}\right]^{*} e_{L} \\
\bar{e}_{R} \lambda_{u} \lambda_{u}^{\dagger} \lambda_{e} L_{L} & \bar{e}_{R}\left[C \Delta^{(q)} C^{\dagger}\right]^{*} \bar{\lambda}_{e} e_{L} \\
\text { where } \Delta_{i j}^{(q)} \equiv & V_{\mathrm{CKM}}^{\dagger} \bar{\lambda}_{u}^{2} V_{\mathrm{CKM}}=\frac{m_{t}^{2}}{v^{2}}\left(V_{\mathrm{CKM}}\right)_{3 i}^{*}\left(V_{\mathrm{CKM}}\right)_{3 j}+\mathcal{O}\left(m_{c, u}^{2} / m_{t}^{2}\right) \\
& 3 \mathrm{I}
\end{aligned}
$$

quick example (probably out of time by now):
$\tau \rightarrow \mu \gamma, \quad \tau \rightarrow e \gamma \& \mu \rightarrow e \gamma$

$$
\Delta \mathcal{L}_{\text {eff }}=\frac{v}{\Lambda^{2}} \bar{e}_{R}\left[c_{1} \lambda_{e} \lambda_{1}^{\dagger} \lambda_{1}+c_{2} \lambda_{u} \lambda_{u}^{\dagger} \lambda_{e}+c_{3} \lambda_{u} \lambda_{u}^{\dagger} \lambda_{d}^{T}\right] \sigma^{\mu \nu} e_{L} F_{\mu \nu}
$$

quick example (probably out of time by now):
$\tau \rightarrow \mu \gamma, \quad \tau \rightarrow e \gamma \& \mu \rightarrow e \gamma$
$\Delta \mathcal{L}_{\text {eff }}=\frac{v}{\Lambda^{2}} \bar{e}_{R}\left[c_{1} \lambda_{e} \lambda_{1}^{\dagger} \lambda_{1}+c_{2} \lambda_{u} \lambda_{u}^{\dagger} \lambda_{e}+c_{3} \lambda_{u} \lambda_{u}^{\dagger} \lambda_{d}^{T}\right] \sigma^{\mu \nu} e_{L} F_{\mu \nu}$ just like pure MLFV
quick example (probably out of time by now):

$$
\tau \rightarrow \mu \gamma, \quad \tau \rightarrow e \gamma \& \mu \rightarrow e \gamma
$$



$$
(\lambda=0.22)
$$

(is the Cabibbo angle!)

## Flavor Physics and FB asymmetry in top production at Tevatron

## s-channel exchange models

〔Marques Tavares, Schmalz / Barcelo, Carmona, Masip, Santiago / Ferrario, Rodrigo / Frampton,Shu, Wang / Djouadi, Richard / Bauer, Goertz, Haisch, Pfoh, Westhoff / Bai, Hewett, Kaplan, Rizzo / Zerwekh /Hewet, Shelton, Spannowsky, Tait, Takeuchi / Haisch, Westhoff / Aguilar-Saavedra, Perez-Victoria, ...]
$G$ is color octet for LO interference with QCD
Need axial coupling; "axigluon." For positive asymmetry and heavy $G$ need $\underline{\operatorname{sign}\left(g^{q} g^{t}\right)=-1}$ : vector-axial couplings non-flavor-universal.
Light $G$ : suppressed light $-q$ couplings (from dijets)

## t-channel exchange models

[Jung, Murayama, Pierce, Wells / Cheung, Keung, Yuan / Cao, Heng, Wu, Yang / Barger, Keung, Yu / Cao, McKeen, Rosner, Saughnessy, Wagner / Berger, Cao, Chen, Li, Zhang / Bhattacherjee, Biswal, Ghosh/ Zhou, Wang, Zhu / Aguilar-Saavedra, Perez-Victoria / Buckley, Hooper, Kopp, Neil / Rajaraman, Surujon, Tait/ Duraisamy, Rashed, Datta / Shu,Tait,Wang / Cao,Heng, Wu, Yang / Dorsner, Faifer, Kamenik, Kosnik /
Jung,Ko,Lee,Nam. Aguilar-Saavedra, Perez-Victoria / Patel, Sharma / Ligeti, Marques Tavares, Schmalz, ...]

- A large FB asymmetry requires large flavor violating couplings
- Like sign tt, di-jets, single top, very constrained at Tevatron and LHC

All models require non-trivial flavor interactions.
Natural implementation: Minimal Flavor Violating Fields, rich phenomenology [BG, Kagan, Trott, Zupan]

## Conclusions

- Flavor physics in quark sector strongly constrains BSM/NP models
- Expect that any complete theory of flavor connects quark and lepton sectors
- In absence of direct evidence for new resonances, generic model independent analysis is valuable
- MFV:
- Simplest way of relaxing bounds on scale of NP
- Naturally arising (or to god approximation) in many popular models
- Extensible to leptons/GUTs
- Addresses flavor in top-quark-FB-asymmetry
- Gauged flavor models "explain:" number of generations
- Do not address patterns of masses and mixings
- MFV? Very nonlinearly
- Plethora of models for patterns of masses and mixings
- But many only in lepton sector
- Do not address number of generations (combine with gauged $G_{F}$ ?)
- Still far form a "theory of flavor"

The End

More slides

$$
V_{u d} V_{u b}^{*}+V_{c d} V_{c b}^{*}+V_{t d} V_{t b}^{*}=0 \quad \frac{V_{u d} V_{u b}^{*}}{V_{c d} V_{c b}^{*}} \overbrace{(0,0)}^{\frac{(\bar{\rho}, \bar{\eta})}{\phi_{2}} \underbrace{V_{c d} V_{c b}^{*}}_{c d}}
$$

CKM


## CPV in Mixing

- In SM neutral pseudoscalar $P^{0}$ can mix into antiparticle via box diagram
- Mixing rate depends on

- Mass of internal quark larger for heavier quark
- CKM factors $V_{i j}$
- Largest for $B_{s}$ since $t$-quark is not suppressed by CKM





## Mixing Theory

Effective two state system:

$$
i \frac{d}{d t}\binom{P^{0}}{\bar{P}^{0}}=H_{\mathrm{eff}}\binom{P^{0}}{\bar{P}^{0}} \quad H_{\mathrm{eff}}=M-\frac{i}{2} \Gamma \quad M^{\dagger}=M, \quad \Gamma^{\dagger}=\Gamma
$$

CPT: $\quad H_{\text {eff } 11}=H_{\text {eff } 22}$
diagonalize: $\quad\left|P_{L}\right\rangle=p\left|P^{0}\right\rangle+q\left|\bar{P}^{0}\right\rangle \quad\left|P_{H}\right\rangle=p\left|P^{0}\right\rangle-q\left|\bar{P}^{0}\right\rangle$
define: $\quad \bar{M}=\frac{M_{H}+M_{L}}{2} \quad \Delta M=M_{H}-M_{L} \approx 2\left|M_{12}\right|\left(1-\frac{\left|\Gamma_{12}\right|^{2}}{8\left|M_{12}\right|^{2}} \sin ^{2} \phi_{12}\right)$

$$
\begin{aligned}
& \bar{\Gamma}=\frac{\Gamma_{H}+\Gamma_{L}}{2} \quad \Delta \Gamma=\Gamma_{H}-\Gamma_{L} \approx 2\left|\Gamma_{12}\right| \cos \phi_{12}\left(1+\frac{\left|\Gamma_{12}\right|^{2}}{8\left|M_{12}\right|^{2}} \sin ^{2} \phi_{12}\right) \\
& \phi_{12}=\arg \left(-M_{12} / \Gamma_{12}\right)
\end{aligned}
$$

compute, eg: $\left(\frac{q}{p}\right)=\frac{\Delta M+\frac{i}{2} \Delta \Gamma}{2\left(M_{12}-\frac{i}{2} \Gamma_{12}\right)}$

## Flavor Specific: $a_{s l}$

- Definition $\quad a_{s l}=\frac{\Gamma(\bar{P} \rightarrow f)-\Gamma(P \rightarrow \bar{f})}{\Gamma(\bar{P} \rightarrow f)+\Gamma(P \rightarrow \bar{f})}$
where $\Gamma(\bar{P} \rightarrow f)(t=0)=0=\Gamma(P \rightarrow \bar{f})(t=0)$
- Flavor specific means $\bar{f} \neq f$
- $B_{s} \rightarrow D^{+} \mu^{-} \bar{\nu}_{\mu}$ vs $\bar{B}_{s} \rightarrow D^{-} \mu^{+} \nu_{\mu}$
- Or same sign dileptons: one meson mixes and decays, the other decays without mixing: $\mu^{+} \mu^{+}$vs $\mu^{-} \mu^{-}$
- In SM

$$
a_{s l}=\frac{|p / q|^{2}-|q / p|^{2}}{|p / q|^{2}+|q / p|^{2}} \approx \frac{\Delta \Gamma}{\Delta M} \tan \phi_{12}
$$

so it is very small in SM,

[A. Lenz, Moriond 2012]

## $a_{s l}: \mathrm{D} 0$, from di-muons

- Dimuons
- $a_{s l}^{b}=(-0.787 \pm 0.172$ (stat) $\pm 0.093$ (syst) $) \%$ combined for $d$ and $s$
- $3.9 \sigma$ deviation from SM
- Also use IP (impact parameter) to separate $d$ from $s$

$$
\begin{aligned}
a_{\mathrm{sl}}^{d} & =(-0.12 \pm 0.52) \% \\
a_{\mathrm{sl}}^{s} & =(-1.81 \pm 1.06) \% .
\end{aligned}
$$


[Phys.Rev. D82 (2010) 03200I]

[Phys.Rev. D84 (201I) 052007]

## $a_{s l}: \mathrm{D} 0$, from semileptonic

[arXiv:I207.1769]
[Phys. Rev. D86, 072009 (2012)]

- New this year (Jul 7, Aug 29)
$-\frac{\Gamma\left(\bar{B}^{0} \rightarrow B^{0} \rightarrow \ell^{+} D^{(*)-} X\right)-\Gamma\left(B^{0} \rightarrow \bar{B}^{0} \rightarrow \ell^{-} D^{(*)+} X\right)}{\Gamma\left(\bar{B}^{0} \rightarrow B^{0} \rightarrow \ell^{+} D^{(*)-} X\right)+\Gamma\left(B^{0} \rightarrow \bar{B}^{0} \rightarrow \ell^{-} D^{(*)+} X\right)}$,
All D0 plot:
with 2 decay channels:

1. $B^{0} \rightarrow \mu^{+} \nu D^{-} X$,
with $D^{-} \rightarrow K^{+} \pi^{-} \pi^{-}$
(plus charge conjugate process);
2. $B^{0} \rightarrow \mu^{+} \nu D^{*-} X$,
with $D^{*-} \rightarrow \bar{D}^{0} \pi^{-}, \bar{D}^{0} \rightarrow K^{+} \pi^{-}$
(plus charge conjugate process);
(idem for $B_{s}$ )

- $a_{\mathrm{sl}}^{d}=[0.68 \pm 0.45$ (stat.) $\pm 0.14$ (syst.) $] \%$.

$a_{\mathrm{sl}}^{s}=[-1.08 \pm 0.72($ stat $) \pm 0.17($ syst $)] \%$


## $a_{s l}$ ：rest of the world

－LHCb ${ }_{\text {［PLB773（2012）／86］}}$

$$
a_{s l}^{s}=(-0.24 \pm 0 . \pm 0.33) \%
$$

－B－factories combined

$$
a_{s l}^{d}=(-0.05 \pm 0.56) \%
$$

－Superimposed on D0 plot，for comparison
－Consistent with SM
－Will have to wait for more（more precise） data（not Tevatron）


## $a_{s l}$ :summary

Characterize NP by

$$
M_{12}^{q}=M_{12}^{q, \mathrm{SM}} \Delta_{q}
$$



(does not include new LHCb result)

Combined fit to polarization, widths and angles in $B \rightarrow \psi \phi\left(K^{+} K^{-}\right)$ gives widths and angles:


Long Digression

## Can we compute $\Gamma$ (let alone $\Delta \Gamma$ )?

- Standard lore: use OPE
- OPE: expansion in $1 / m_{b}$

- Normally:
[Lenz \& Nierste, eg: JHEP 0706 (2007) 072]
- OPE valid in "deep Euclidean region"
- Use dispersion relation to relate to physical region
- Result in integral over all energies in physical region
- Duality: replace integral over all energies by smearing over domain
- Duality works if smearing over large enough region:
- Include large number of resonances
- Smooth regions dominate

Poggio-Quinn-Weinberg:

$$
\bar{\sigma}(s)=\frac{1}{2 i}(\Pi(s+i \Delta)-\Pi(s-i \Delta))
$$

can use OPE for $\Pi$ if $\Delta$ is large enough


- For $B$ decay we cannot smear (integrate) over quark masses
- Neither can we compute for "deep euclidean" mass
- Maybe duality works if mass is large enough (large number of decay channels)?
- Test the idea by applying it to soluble model: QCD in 2-dims at large $\mathrm{N}_{\mathrm{c}}$ (the 't Hooft model)

- Spikes from phase space at thresholds
- Constant difference between "exact" and perturbative: order $\left(1 / M_{Q}\right)^{0}$

$$
\Gamma(B)=\Gamma(Q)\left(1+0.14 / M_{Q}\right)
$$

- Smearing will turn the finite difference into one that decreases with $1 / M_{Q}$
- Q: how can this averaging procedure turn a constant difference into one that decreases as $\left(1 / M_{Q}\right)^{1}$ ?
- Go back to e+e-

Effect of including narrow resonances in lorentzian smearing:

$$
\bar{\sigma}(s)=\frac{\Delta}{\pi} \int_{0}^{\infty} d s^{\prime} \frac{\sigma\left(s^{\prime}\right)}{\left(s^{\prime}-s\right)^{2}+\Delta^{2}}
$$

red: PQW (exclude resonances)
green: include resonances
NOTE: very slow approach to duality,

effect of resonances significant in resonant region

- Lorentzian smearing

$$
\frac{1}{\left(\left(x-M_{Q}\right)^{2}+1\right)^{n}}
$$

- Justified by OPE provided

$$
n \geq 2
$$

- Corrections to OPE:

$$
\text { order } \frac{1}{M_{Q}^{2}}
$$



- I conclude:

Cannot trust OPE for width unless asymptotically heavy quark


## End Long Digression

$b \rightarrow c c d$ modes $\quad B^{0} \rightarrow D^{+} \boldsymbol{D}^{-}$ CP-eigenstate

$$
\mathcal{S}=\sin 2 \phi_{1}, \mathcal{A}=0
$$

if negligible penguin
$b \rightarrow s$ penguin modes

$$
\sin \left(2 \beta^{\text {eff }}\right) \equiv \sin \left(2 \phi_{1}^{\text {eff }}\right) \text { vs } C_{C P} \equiv-A_{C P} \frac{\text { HFAG }}{\text { Moriond 2012 }}
$$


$B^{0} \rightarrow D^{*+} D^{*-} \quad B^{0} \rightarrow D^{ \pm} D^{* \mp}$
mix of CP -odd/even
$\mathcal{S}, \mathcal{A}$ for each of Not a CP-eigenstate 2 amplitudes $\times 2$ modes longitudinal / transverse $\quad \Rightarrow C, \mathcal{S}, \mathcal{A}, \Delta \mathcal{S}, \Delta \mathcal{A}$


- No sign of deviations from standard CKM

- Many of these new: expect improvement in next generation


## $\alpha / \varphi_{2}$ and Penguin Pollution


$\mathcal{S}_{\pi \pi}=\sqrt{1-\mathcal{F}_{\pi \pi}^{2}} \sin 2 \phi_{2}^{\text {eff }}$, where $\phi_{2}^{\text {eff }}=\left(\phi_{2}+\mathcal{K}\right)$ is not $\phi_{2}$
[BG Phys.Lett. B229 (1989) 280]

- Isospin analysis [Gronau-London PRL65,338I(1990)]
- Relations with $B \rightarrow \pi^{+} \pi^{0}$ and $B^{0} \rightarrow \pi^{0} \pi^{0}$ (same for $B \rightarrow \rho \rho$ after resolving polarization)
- Isospin breaking effects are small

- Time-dependent Dalitz analysis [Snyder-Quinn PRD48,2139(1993)]
- $B^{0} \rightarrow \pi^{+} \pi^{-} \pi^{0}$ contains $\rho^{+} \pi^{-}, \rho^{-} \pi^{+}, \rho^{0} \pi^{0}$ and cross terms (interference)
- $\alpha / \varphi_{2}$ directly determined, $\rho^{ \pm} \pi^{0}$ and $\rho^{0} \pi^{ \pm}$may improve further (future)


## NEW form LHCb

[Paul Soler ICHEP 20ı2]

$$
\begin{aligned}
& \mathcal{S}_{\pi \pi}=A_{\pi \pi}^{\operatorname{mix}}=0.56 \pm 0.17 \pm 0.03 \\
& \mathcal{A}_{\pi \pi}=A_{\pi \pi}^{\operatorname{dir}}=0.11 \pm 0.21 \pm 0.03
\end{aligned}
$$





$$
\phi_{2} / \alpha=\left(88.7_{-4.2}^{+4.6}\right)^{\circ}
$$

[CKMfitter Moriond2012]

## Direct CPV

$D^{0} \rightarrow K^{+} K^{-}$and $\pi^{+} \pi^{-}$

$$
A \equiv \frac{\Gamma\left(\mathrm{D}^{+} \rightarrow \mathscr{P P P}\right)-\Gamma\left(\mathrm{D}^{-} \rightarrow \overline{\mathscr{P}} \overline{\mathscr{P}}\right)}{\Gamma\left(\mathrm{D}^{+} \rightarrow \mathscr{P P P}\right)+\Gamma\left(\mathrm{D}^{-} \rightarrow \overline{\mathscr{P}} \overline{\mathscr{P}}\right)}=\frac{2 \operatorname{Im}\left(a^{*} b\right) \operatorname{Im}\left(\Sigma^{*} \Delta\right)}{|a|^{2}|\Sigma|^{2}+|b|^{2}|\Delta|^{2}+2 \operatorname{Re}\left(a^{*} b\right) \operatorname{Re}\left(\Sigma^{*} \Delta\right)}
$$

$$
\begin{aligned}
& \text { where } \quad \mathcal{A}(\mathrm{D} \rightarrow \mathscr{P P P})=a \Sigma+b \Delta \quad \Sigma=\frac{1}{2}\left(V_{\mathrm{cs}}^{*} V^{\mathrm{us}}-V_{\mathrm{cd}}^{*} V_{\mathrm{ud}}\right), \quad \Delta=\frac{1}{2}\left(V_{\mathrm{cs}}^{*} V_{\mathrm{us}}+V_{\mathrm{cd}}^{*} V_{\mathrm{ud}}\right) \\
&|\Sigma| \sim \lambda \gg|\Delta| \sim \lambda^{5}
\end{aligned}
$$

$\mathrm{SU}(3)$ analysis: five invariant amplitudes

$$
\begin{aligned}
& \left\langle[8]_{j}^{j}\right|[\overline{6}]_{k \mid}\left|\mathrm{D}_{r}\right\rangle=\operatorname{S\mathscr {T}}_{j k r r}^{j}, \quad\left\langle[8]_{j}^{j}\right|\left[15_{M}\right]_{m}^{k l}\left|\mathrm{D}_{r}\right\rangle=E \mathscr{T}_{j m r}^{i k l}, \quad\left\langle[27]_{k}^{i k}\right|\left[5_{M}\right]_{p}^{m n}\left|\mathrm{D}_{r}\right\rangle=T \mathscr{T} \mathscr{T}_{k p r}^{i m n}, \\
& \left\langle[8]_{j}^{i}\right|[3]^{k}\left|\mathrm{D}_{r}\right\rangle=F \mathscr{F}_{j r}^{i k},\langle[1]|[3]^{i}\left|\mathrm{D}_{r}\right\rangle=G \mathscr{F}_{r}^{i},
\end{aligned}
$$

Then

$$
\begin{aligned}
& \mathcal{A}\left(\mathrm{D}^{0} \rightarrow \mathrm{~K}^{+} \mathrm{K}^{-}\right)=(2 T+E-S) \Sigma+\frac{1}{2}(3 T+2 G+F-E) \Delta, \\
& \mathcal{A}\left(\mathrm{D}^{0} \rightarrow \pi^{+} \pi^{-}\right)=-(2 T+E-S) \Sigma+\frac{1}{2}(3 T+2 G+F-E) \Delta .
\end{aligned}
$$

But $\quad \Gamma\left(\mathrm{D}^{0} \rightarrow \mathbf{K}^{+} \mathbf{K}^{-}\right) / \Gamma\left(\mathrm{D}^{0} \rightarrow \pi^{+} \pi^{-}\right) \approx 3$ requires both terms of similar size (enhanced $\left.G, F\right)$
$\Rightarrow$ Expect sizable direct CPV in these decays! (predicted in 1989)

Of course, expect large $\mathrm{SU}(3)$ breaking effects.



This still requires an enhancement of $F, G$, but only of order 10
[Pirtskhalava \& Uttayarat, Phys.Lett. B7I2 (2OI2) 8i-86
Bhattacharya, Gronau \& Rosner, PRD85 (2012) 054014
Cheng \& Chiang, PRD85 (2012) 034036
Brod,Grossman, Kagan \& Zupan, JHEP i2IO (2012) I6I]

Or perhaps new physics??
[Rozanov \& Vysotsky, arXiv:IIII. 6949
Altmannshofer, Primulando, Yu \& Yu, JHEP 1204 (2OI2) 049
Cheng, Geng \& Wang, PRD85 (2012) 077702
Feldmann, Nandi \& Soni, JHEP 1206 (2012) 007
......]

$$
\Delta A_{c p}=A_{c p}\left(D^{0} \rightarrow \mathrm{~K}^{+} \mathrm{K}^{-}\right)-A_{c p}\left(D^{0} \rightarrow \pi^{+} \pi^{-}\right) \text {[\%] }
$$

| LHCb | $-0.82 \pm 0.21 \pm 0.11$ | PRL2012 |
| :--- | :---: | :--- |
| CDF | $-0.62 \pm 0.21 \pm 0.10$ | charm2012 |
| BaBar | (see below) | PRD2011 |
| Belle | $-0.87 \pm 0.41 \pm 0.06$ | ICHEP2012 |
| WA | $-0.678 \pm 0.147(>4 \sigma)$ | HFAG2012 |

Individual $A_{C P}$ are not significant

|  | $A_{c p}\left(D^{0} \rightarrow K^{+} K^{-}\right)[\%]$ | $A_{c p}\left(D^{0} \rightarrow \pi^{+} \pi^{-}\right)[\%]$ |
| :--- | :---: | :---: |
| CDF | $-0.24 \pm 0.22 \pm 0.09$ | $+0.22 \pm 0.24 \pm 0.11$ |
| BaBar | $0.00 \pm 0.34 \pm 0.13$ | $-0.24 \pm 0.52 \pm 0.22$ |
| Belle | $-0.32 \pm 0.21 \pm 0.09$ | $+0.55 \pm 0.36 \pm 0.09$ |

Rare decays

## $B \rightarrow K^{*} \gamma$

- Sensitive to NP (no tree level SM, new particles in 1-loop)

- 2HDM type II (SUSY-like) always larger than SM
- Effective theorty approach to SM calcualtion:
- Matching (NNLO)
- Running (NNLO)
- Matrix elements (almost complete NNLO)

$$
\begin{aligned}
& \mathcal{L}_{\text {eff }}=\mathcal{L}_{\text {QCD } \times Q E D}(u, d, s, c, b)+\frac{4 G_{F}}{\sqrt{2}} V_{t s}^{*} V_{t b} \sum_{i=1}^{8} C_{i}(\mu) Q_{i} \\
& Q_{1,2}=\stackrel{\text { c. }}{\mathrm{b}}{ }_{\mathrm{s}}^{\mathrm{c}}=\left(\bar{s} \Gamma_{i} c\right)\left(\bar{c} \Gamma_{i}^{\prime} b\right), \quad \text { from } \quad \text { b.w. } \mathrm{c}, \\
& Q_{3,4,5,6}=\stackrel{\stackrel{\mathrm{q}}{\mathrm{~b}} \mathrm{~b}_{\mathrm{s}}^{\mathrm{q}}}{\mathrm{~s}}=\left(\bar{s} \Gamma_{i} b\right) \sum_{q}\left(\bar{q} \Gamma_{i}^{\prime} q\right), \\
& Q_{7}=\mathrm{b} \mathrm{~s}^{\mathrm{s}}=\frac{e m_{b}}{16 \pi^{2}} \bar{s}_{L} \sigma^{\mu \nu} b_{R} F_{\mu \nu}, \\
& Q_{8}=\mathrm{b} \varepsilon^{\mathrm{g}} \mathrm{~s}=\frac{g m_{b}}{16 \pi^{2}} \bar{s}_{L} \sigma^{\mu \nu} T^{a} b_{R} G_{\mu \nu}^{a}, \\
& \left|C_{i}\left(m_{b}\right)\right| \sim 1 \\
& \left|C_{i}\left(m_{b}\right)\right|<0.07 \\
& C_{7}\left(m_{b}\right) \simeq-0.3 \\
& C_{8}\left(m_{b}\right) \simeq-0.15
\end{aligned}
$$

Known to NNLO

Relative size of various long distance contributions ("matrix elements") have been studied

## Energetic photon production in charmless decays of the $\bar{B}$-meson

$\left(E_{\gamma} \gtrsim \frac{m b}{3} \simeq 1.6 \mathrm{GeV}\right)$
A. Without long-distance charm loops:


Dominant, well-controlled.

$\mathcal{O}\left(\alpha_{s} \Lambda / m_{b}\right), \quad(-1.5 \pm 1.5) \%$
[Lee, Neubert, Paz, 2006]
3. Collinear


Pert. $<1 \%$, nonp. $\sim-0.2 \%$ [Kapustin,Ligeti,Politzer, 1995]


Exp. $\pi^{0}, \eta, \eta^{\prime}, \omega$ subtracted.
Perturbatively $\sim 0.1 \%$.
B. With long-distance charm loops:

$\mathcal{O}\left(\Lambda^{2} / m_{c}^{2}\right), \quad \sim+3.1 \%$.
[Voloshin, 1996], [...],
[Buchalla, Isidori, Rey, 1997]


Exp. $J / \psi$ subtracted $(<1 \%)$.
Perturbatively (including hard): $\sim+3.6 \%$.
$\phi_{i j}^{(1)}(\delta), \phi_{i j}^{(2) \beta_{0}}(\delta), \quad i, j=1,2$
7. Annihilation of $c \bar{c}$ in a heavy $(\bar{c} s)(\bar{q} c)$ state

$\mathcal{O}\left(\alpha_{s}(\Lambda / M)^{2}\right)$

$\mathcal{O}\left(\alpha_{s} \Lambda / M\right)$
$M \sim 2 m_{c}, 2 E_{\gamma}, m_{b}$.
e.g. $\begin{aligned} \mathcal{B}\left[B^{-} \rightarrow D_{s . J}(2457)^{-} D^{*}(2007)^{0}\right] & \simeq 1.2 \%, \\ \mathcal{B}\left[B^{0} \rightarrow D^{*}(2010)^{+} \bar{D}^{*}(2007)^{0} K^{-}\right] & \simeq 1.2 \%\end{aligned}$

HFAG 2010: $B\left(B \rightarrow X_{s} \gamma\right)=(3.55 \pm 0.26) \times 10^{-4}\left(\right.$ for $\left.\mathrm{E}_{\gamma}>1.6 \mathrm{GeV}\right)$
vs
$\mathrm{SM}: B\left(\mathrm{~B} \rightarrow \mathrm{X}_{\mathrm{s}} \gamma\right)=(3.15 \pm 0.23) \times 10^{-4}\left(\right.$ for $\left.\mathrm{E}_{\gamma}>1.6 \mathrm{GeV}\right)$


A Brief History of Time

## $\operatorname{BR}\left[\bar{B} \rightarrow X_{s} \gamma\right]$ (units: $10^{-4}$ )

Measurements \& the SM calculations


$$
B \rightarrow K^{(*)} l^{+} l^{-}
$$



- Sensitive to NP (no tree level SM, new particles in 1-loop)
- Many variables can be studied, e.g., forward-backward asymmetry $\mathrm{A}_{\mathrm{FB}}$ or Isospin asymmetry:

$$
A_{I}=\frac{\mathcal{B}\left(B^{0} \rightarrow K^{(*) 0} \mu^{+} \mu^{-}\right)-\frac{\tau_{0}}{\tau_{+}} \mathcal{B}\left(B^{ \pm} \rightarrow K^{(*) \pm} \mu^{+} \mu^{-}\right)}{\mathcal{B}\left(B^{0} \rightarrow K^{(*) 0} \mu^{+} \mu^{-}\right)+\frac{\tau_{0}}{\tau_{+}} \mathcal{B}\left(B^{ \pm} \rightarrow K^{(*) \pm} \mu^{+} \mu^{-}\right)}
$$

- Charmonium resonance region must be excluded $\left(B \rightarrow K^{(*)} \psi \rightarrow K^{(*)} l^{+} l^{-}\right)$
- Small $q^{2}=\left(p_{+}+p_{-}\right)^{2}$, large recoil energy for $K^{(*)}$, use SCET
- Large $q^{2}$, use HQET
- SM: fairly clean prediction of location of zero in $A_{F B}$, negligible $A_{I}$
$B \rightarrow K^{*} l^{+} l^{-}$
[Gallas, ICHEP 20I2]



## Afb zero

Theory, including non-resonant $K \pi$, to order $\Lambda / m_{b}$, with maximum $\pi$ energy cut

$B \rightarrow \mathrm{Kl}^{+} l^{-}$


Discrepant with SM predictions:

- Low rate at low $q^{2}$
- $\mathrm{A}_{\mathrm{I}}$ negative throughout
- LHCb alone: $4.2 \sigma$ from zero
- Why in $K$, but not in $K^{*}$ ?
- NP models?


$\tau$


## Is there still a problem with $B^{-} \rightarrow \tau^{-} v$ ?

- $B^{-} \rightarrow \tau^{-} v$ in SM is tree level
- Clean SM prediction, lattice gives $f_{B}$

$$
\Gamma(B \rightarrow \tau \nu)=\frac{G_{F}^{2} m_{B}}{8 \pi} m_{\tau}^{2}\left(1-m_{\tau}^{2} / m_{B}^{2}\right)^{2} f_{B}^{2}\left|V_{u b}\right|^{2}
$$



- Modified for $\tau$, less for $e, \mu$, by charged higgs in 2HDM
- 2HDM modifies box diagram too: cannot use SM extraction of $\sin (2 \beta)$ from $B^{0} \rightarrow \psi K_{S}$
- But NEW Belle result [arXiv:2008.46-8]


Fit excluding $B^{-} \rightarrow \tau^{-} \mathcal{V} \& B^{0} \rightarrow \psi K_{S}$

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- 2HDM modifies box diagram too: cannot use SM extraction of $\sin (2 \beta)$ from $B^{0} \rightarrow \psi K_{S}$
- But NEW Belle result [arXiv:1008,46-8]

$$
\mathcal{B}\left(B^{-} \rightarrow \tau^{-} \bar{\nu}_{\tau}\right)=\left[0.72_{-0.25}^{+0.27}(\text { stat }) \pm 0.11(\text { syst })\right] \times 10^{-4}
$$

world avg. summer 2008


Fit excluding $B^{-} \rightarrow \tau^{-} v \& B^{0} \rightarrow \psi K_{S}$

## $B^{-} \rightarrow D \tau^{-} v$ and $B^{-} \rightarrow D^{*} \tau^{-} v$

- Like $B^{-} \rightarrow \tau^{-} v$, tree level
- Like $B^{-} \rightarrow \tau^{-} v$, enhanced
 relative to SM
- Sensitive to more form factors, e.g.,

$$
\begin{aligned}
\left\langle D\left(p_{D}\right)\right| \bar{c} \gamma^{\mu} b\left|\bar{B}\left(p_{B}\right)\right\rangle & =F_{V}\left(q^{2}\right)\left[p_{B}^{\mu}+p_{D}^{\mu}-m_{B}^{2} \frac{1-r^{2}}{q^{2}} q^{\mu}\right] \\
& +F_{S}\left(q^{2}\right) m_{B}^{2} \frac{1-r^{2}}{q^{2}} q^{\mu},
\end{aligned}
$$

- 2HDM: tree level

$$
\left\langle D\left(p_{D}\right)\right| \bar{c} b\left|\bar{B}\left(p_{B}\right)\right\rangle=\frac{m_{B}^{2}\left(1-r^{2}\right)}{\bar{m}_{b}-\bar{m}_{c}} F_{S}\left(q^{2}\right) \quad r=m_{D} / m_{B}
$$

- Define R $\quad R(D)=\frac{\operatorname{Br}(\bar{B} \rightarrow D \tau v)}{\operatorname{Br}(\bar{B} \rightarrow D \ell v)} \quad R\left(D^{*}\right)=\frac{\operatorname{Br}\left(\bar{B} \rightarrow D^{*} \tau v\right)}{\operatorname{Br}\left(\bar{B} \rightarrow D^{*} \ell v\right)}$

|  | SM Theory | BaBar value | Diff. |  |
| :--- | :---: | :---: | :---: | :---: |
| $(\mathrm{D})$ | $0.297 \pm 0.017$ | $0.440 \pm 0.058 \pm 0.042$ | $+2.0 \sigma$ | 3.4 $\sigma$ deviation (above) <br> SM in aggregate |
| $R\left(D^{*}\right)$ | $0.252 \pm 0.003$ | $0.332 \pm 0.024 \pm 0.018$ | $+2.7 \sigma$ |  |

$\operatorname{SM}\left(\mathrm{D}^{*}\right) \quad \frac{d \Gamma_{\tau}}{d q^{2}}=\frac{G_{F}^{2}\left|V_{c b}\right|^{2}|\mathbf{p}| q^{2}}{96 \pi^{3} m_{B}^{2}}\left(1-\frac{m_{\tau}^{2}}{q^{2}}\right)^{2}\left[\left(\left|H_{++}\right|^{2}+\left|H_{--}\right|^{2}+\left|H_{00}\right|^{2}\right)\left(1+\frac{m_{\tau}^{2}}{2 q^{2}}\right)+\frac{3}{2} \frac{m_{\tau}^{2}}{q^{2}}\left|H_{0 t}\right|^{2}\right]$

$$
H_{t}^{2 \mathrm{HDM}}=H_{t}^{\mathrm{SM}} \times\left(1-\left(\frac{\tan ^{2} \beta}{m_{H \pm}^{2}}\right) \frac{q^{2}}{1 \mp m_{c} / m_{b}}\right) \quad \begin{aligned}
& - \text { for } D \tau v \\
& + \text { for } D^{\star} \tau v
\end{aligned}
$$



Taking into account the effect of $\tan \beta / m_{H}$ on efficiency
$R(D) \rightarrow \tan \beta / m_{H}=0.44 \pm 0.02$
$R\left(D^{*}\right) \rightarrow \tan \beta / m_{H}=0.75 \pm 0.04$
Mutually exclusive with
CL >99.8\%

## NP?




Don't forget: General MSSM lives in a straightjacket because of flavor

## General MSSM

Ruled out unless squarks almost degenerate Assume small

$$
\delta=\frac{\Delta m^{2}}{\bar{m}^{2}}
$$

and bound


Besmer et al, NPB609:359,2001

Must introduce (ad-hoc) CMSSM, or NUHM1, or better justified gauge mediation variants
(NUMHr="non-universal higgs masses"-1 version of MSSM)

- What remains as acceptable NP:
- Decoupling: Make all new particles ever heavier
- Flavor Blind: Make all flavor couplings small (MFV)
- Fabulous for hiding non-existent particles and interactions!
- I propose we should be doing something else:
- We do have deviations form SM
- Should focus on models that address anomalies
- Tricky: which anomalies do you focus on?
- >3 $\sigma$
- At least two experiments
- (No guaranteed persistence, witness $B \rightarrow \tau v$ )
- Example: top-quark FB asymmetry at Tevatron


$$
\begin{aligned}
& \mathcal{H}_{\mathrm{eff}}^{b \rightarrow s}=-\frac{4 G_{F}}{\sqrt{2}} \sum_{i=3}^{10}\left[\left(V_{u s}^{*} V_{u b}+V_{c s}^{*} V_{c b}\right) C_{i}^{c}\right. \\
& \left.+V_{t s}^{*} V_{t b} C_{i}^{t}\right] P_{i}+V_{t s}^{*} V_{t b} C_{0}^{\ell} P_{0}^{\ell}+\text { h.c. } \\
& P_{7}=\frac{e}{16 \pi^{2}} m_{b}\left(\bar{s}_{L} \sigma^{\mu \nu} b_{R}\right) F_{\mu \nu}, \\
& P_{8}=\frac{g_{s}}{16 \pi^{2}} m_{b}\left(\bar{s}_{L} \sigma^{\mu \nu} T^{a} b_{R}\right) G_{\mu \nu}^{a}, \\
& P_{9}=\frac{e^{2}}{16 \pi^{2}}\left(\bar{s}_{L} \gamma_{\mu} b_{L}\right) \sum_{\ell}\left(\bar{\ell} \gamma^{\mu} \ell\right) \text {, } \\
& P_{10}=\frac{e^{2}}{16 \pi^{2}}\left(\bar{s}_{L} \gamma_{\mu} b_{L}\right) \sum_{\ell}\left(\bar{\ell} \bar{\gamma}^{\mu} \gamma_{5} \ell\right) \text {, } \\
& P_{0}^{\ell}=\frac{e^{2}}{16 \pi^{2}\left(\bar{s}_{L} b_{R}\right)\left(\bar{\ell}_{R} \ell_{L}\right) \text {. } \quad . \quad \text {. }}
\end{aligned}
$$



SM Theory $\left(B_{\mathrm{s}} \rightarrow \mu^{+} \mu^{-}\right)$
Reliably compute CP-averaged decay rates in the flavor eigenstate basis

$$
\left.\left\langle\Gamma\left(B_{s}(t) \rightarrow f\right)\right\rangle\right|_{t=0}=\Gamma\left(B_{s}^{0} \rightarrow f\right)+\Gamma\left(\bar{B}_{s}^{0} \rightarrow f\right)
$$

$$
\begin{aligned}
& \operatorname{Br}\left(B_{s}\right)=(3.23 \pm 0.27) \times 10^{-9} \\
& \operatorname{Br}\left(B_{d}\right)=(1.07 \pm 0.27) \times 10^{-10}
\end{aligned}
$$

Digression
NEW: De Bruyn et al: This is not what is measured!
Cannot neglect life-time difference:

$$
y_{s} \equiv \frac{\Delta \Gamma_{s}}{2 \Gamma_{s}} \equiv \frac{\Gamma_{\mathrm{L}}^{(s)}-\Gamma_{\mathrm{H}}^{(s)}}{2 \Gamma_{s}}=0.088 \pm 0.014
$$

Decay rate is sum of two different exponentials

$$
\left\langle\Gamma\left(B_{s}(t) \rightarrow f\right)\right\rangle \equiv \Gamma\left(B_{s}^{0}(t) \rightarrow f\right)+\Gamma\left(\bar{B}_{s}^{0}(t) \rightarrow f\right)=R_{\mathrm{H}}^{f} e^{-\Gamma_{\mathrm{H}}^{(s)} t}+R_{\mathrm{L}}^{f} e^{-\Gamma_{\mathrm{L}}^{(s)} t}
$$

Experiment measures total number produced:

$$
\mathrm{BR}\left(B_{s} \rightarrow f\right)_{\exp } \equiv \frac{1}{2} \int_{0}^{\infty}\left\langle\Gamma\left(B_{s}(t) \rightarrow f\right)\right\rangle d t
$$

where
They obtain:

$$
\operatorname{BR}\left(B_{s} \rightarrow f\right)_{\text {theo }}=\left[\frac{1-y_{s}^{2}}{1+\mathcal{A}_{\Delta \Gamma}^{f} y_{s}}\right] \operatorname{BR}\left(B_{s} \rightarrow f\right)_{\exp }
$$

This applies to any final state f ( not just $\mu^{+} \mu^{-}$)

| $B_{s} \rightarrow f$ | $\begin{array}{r} \mathrm{BR}\left(B_{s} \rightarrow f\right)_{\exp } \\ \quad \text { (measured) } \end{array}$ | $\mathcal{A}_{\Delta \Gamma}^{f}(\mathrm{SM})$ | $\begin{aligned} & \left.\overline{\mathrm{BR}\left(B_{s}\right.} f\right)_{\mathrm{th}} \\ & \text { From Eq. (8) } \end{aligned}$ | $\begin{aligned} & \mathrm{BR}\left(B_{s} \rightarrow f\right)_{\exp } \\ & \text { From Eq. }(10) \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
| $J / \psi f_{0}(980)$ | $\left(1.29_{-0.28}^{+0.40}\right) \times 10^{-4}[18]$ | $0.9984 \pm 0.0021$ [14] | $0.912 \pm 0.014$ | $0.890 \pm 0.082$ [6] |
| $J / \psi K_{\text {S }}$ | $(3.5 \pm 0.8) \times 10^{-5}[7]$ | $0.84 \pm 0.17 \quad[15]$ | $0.924 \pm 0.018$ | N/A |
| $D_{s}^{-} \pi^{+}$ | $(3.01 \pm 0.34) \times 10^{-3}[9]$ | 0 (exact) | $0.992 \pm 0.003$ | N/A |
| $K^{+} K^{-}$ | $(3.5 \pm 0.7) \times 10^{-5}[18]$ | $-0.972 \pm 0.012$ [13] | $1.085 \pm 0.014$ | $1.042 \pm 0.033$ [19] |
| $D_{s}^{+} D_{s}^{-}$ | $\left(1.04_{-0.26}^{+0.29}\right) \times 10^{-2}[18]$ | $-0.995 \pm 0.013 \quad[16]$ | $1.088 \pm 0.014$ | N/A |


more generally

MLFV

## Note: LN vs LF

- Distinguish

Lepton Number (LN) violating interactions from Lepton Flavor (LF) violating interactions

- LN is a $\mathrm{U}(1)$ symmetry, assigning unit charge to all leptons (like baryon number for quarks)
- Majorana mass breaks LN
- LF is an $\mathrm{SU}(3)$ symmetry, mixing different flavors
- It commutes with $\mathrm{U}(1)_{\mathrm{LN}}$, ie, preserves the LN charge

Desirable to consider LFV at a 'low scale' (few TeV?), while for see-saw want LNV at an intermediate scale

$$
\Lambda_{\mathrm{LF}} \ll \Lambda_{\mathrm{LN}} \ll M_{\text {planck }}
$$

- Two approaches. Field content below LFV scale is three familigs of $L_{i}$ and $e R i$ $\Lambda_{\text {LF }}$ (plus H and gauge). Then:
- Minimal: majorana mass is from non-renormalizable interaction
- Extended: include very heavy $v_{\mathrm{Ri}}$ insofar as it dictates MFV coupling, but then integrate out


## MLFV: Minimal Field Content

## Assumptions:

r. The breaking of the $\mathrm{U}(\mathrm{I})_{\mathrm{LN}}$ is independent from the breaking of lepton flavor $\mathrm{G}_{\mathrm{LF}}$, with large $\Lambda_{\mathrm{LN}}$ (associated with see-saw)
2. There are only two irreducible sources of $G_{\text {LF }}$ breaking, $\lambda_{e}$ and $g_{v}$, defined by

$$
\mathcal{L}_{\text {Sym.Br. }}=-\lambda_{e}^{i j} \bar{e}_{R}^{i}\left(H^{\dagger} L_{L}^{j}\right)-\frac{1}{2 \Lambda_{L N}} g_{\nu}^{i j}\left(\bar{L}_{L}^{c i} \tau_{2} H\right)\left(H^{T} \tau_{2} L_{L}^{j}\right)+\text { h.c. }
$$

## Implementation of MLFV in Minimal Field Content Case

- Want to add all possible terms to the lagrangian consistent with assumptions (and usual stuff: Lorentz invariance, gauge symmetry, locality, ...)
- Need characterization of terms that are allowed
- Use spurion method:

$$
\begin{array}{cc}
L_{L} \rightarrow V_{L} L_{L} & e_{R} \rightarrow V_{R} e_{R} \\
\lambda_{e} \rightarrow V_{R} \lambda_{e} V_{L}^{\dagger} & g_{\nu} \rightarrow V_{L}^{*} g_{\nu} V_{L}^{\dagger}
\end{array}
$$

(recall: $\quad \mathcal{L}_{\text {Sym.Br. }}=-\lambda_{e}^{i j} \bar{e}_{R}^{i}\left(H^{\dagger} L_{L}^{j}\right)-\frac{1}{2 \Lambda_{L N}} g_{\nu}^{i j}\left(\bar{L}_{L}^{c i} \tau_{2} H\right)\left(H^{T} \tau_{2} L_{L}^{j}\right)+$ h.c. $)$

Then write all operators of dimension $5,6, \ldots$ consistent with assumptions.
For
need two lepton field ops:

$$
\mu \rightarrow e \gamma, \quad \mu+N \rightarrow e+N^{\prime}
$$

Ops with LL
Ops with RL

$$
\begin{aligned}
O_{L L}^{(1)} & =\bar{L}_{L} \gamma^{\mu} \Delta L_{L} H^{\dagger} i D_{\mu} H \\
O_{L L}^{(2)} & =\bar{L}_{L} \gamma^{\mu} \tau^{a} \Delta L_{L} H^{\dagger} \tau^{a} i D_{\mu} H \\
O_{L L}^{(3)} & =\bar{L}_{L} \gamma^{\mu} \Delta L_{L} \bar{Q}_{L} \gamma_{\mu} Q_{L} \\
O_{L L}^{(4 d)} & =\bar{L}_{L} \gamma^{\mu} \Delta L_{L} \bar{d}_{R} \gamma_{\mu} d_{R} \\
O_{L L}^{(4 u)} & =\bar{L}_{L} \gamma^{\mu} \Delta L_{L} \bar{u}_{R} \gamma_{\mu} u_{R} \\
O_{L L}^{(5)} & =\bar{L}_{L} \gamma^{\mu} \tau^{a} \Delta L_{L} \bar{Q}_{L} \gamma_{\mu} \tau^{a} Q_{L}
\end{aligned}
$$

$$
O_{R L}^{(1)}=g^{\prime} H^{\dagger} \bar{e}_{R} \sigma^{\mu \nu} \lambda_{e} \Delta L_{L} B_{\mu \nu}
$$

$$
O_{R L}^{(2)}=g H^{\dagger} \bar{e}_{R} \sigma^{\mu \nu} \tau^{a} \lambda_{e} \Delta L_{L} W_{\mu \nu}^{a}
$$

$$
O_{R L}^{(3)}=\left(D_{\mu} H\right)^{\dagger} \bar{e}_{R} \lambda_{e} \Delta D_{\mu} L_{L}
$$

$$
O_{R L}^{(4)}=\bar{e}_{R} \lambda_{e} \Delta L_{L} \bar{Q}_{L} \lambda_{D} d_{R}
$$

$$
O_{R L}^{(5)}=\bar{e}_{R} \sigma^{\mu \nu} \lambda_{e} \Delta L_{L} \bar{Q}_{L} \sigma_{\mu \nu} \lambda_{D} d_{R}
$$

$$
O_{R L}^{(6)}=\bar{e}_{R} \lambda_{e} \Delta L_{L} \bar{u}_{R} \lambda_{U}^{\dagger} i \tau^{2} Q_{L}
$$

$$
O_{R L}^{(7)}=\bar{e}_{R} \sigma^{\mu \nu} \lambda_{e} \Delta L_{L} \bar{u}_{R} \sigma_{\mu \nu} \lambda_{U}^{\dagger} i \tau^{2} Q_{L}
$$

We have used $\quad \Delta \equiv g_{\nu}^{\dagger} g_{\nu}$ with transformation $\quad \Delta \rightarrow V_{L} \Delta V_{L}^{\dagger}$
Also neglected $\Delta^{2}$
We have neglected

For $\mu \rightarrow e e \bar{e}$ need, in addition, four lepton operators

$$
\begin{aligned}
& O_{4 L}^{(1)}=\bar{L}_{L} \gamma^{\mu} \Delta L_{L} \bar{L}_{L} \gamma_{\mu} L_{L} \\
& O_{4 L}^{(2)}=\bar{L}_{L} \gamma^{\mu} \tau^{a} \Delta L_{L} \bar{L}_{L} \gamma_{\mu} \tau^{a} L_{L} \\
& O_{4 L}^{(3)}=\bar{L}_{L} \gamma^{\mu} \Delta L_{L} \bar{e}_{R} \gamma_{\mu} e_{R} \\
& O_{4 L}^{(4)}=\delta_{n j} \delta_{m i}^{*} \bar{L}_{L}^{i} \gamma^{\mu} L_{L}^{j} \bar{L}_{L}^{m} \gamma^{\mu} L_{L}^{n} \\
& O_{4 L}^{(5)}=\delta_{n j} \delta_{m i}^{*} \bar{L}_{L}^{i} \gamma^{\mu} \tau^{a} L_{L}^{j} \bar{L}_{L}^{m} \gamma^{\mu} \tau^{a} L_{L}^{n}
\end{aligned}
$$

where we used $\delta=g_{\nu}$ (so we can use same expressions for extended field content case)

Up to dimension 6 operators, the new interactions are

$$
\mathcal{L}_{\mathrm{eff}}=\frac{1}{\Lambda_{\mathrm{LFV}}^{2}} \sum_{i=1}^{5}\left(c_{L L}^{(i)} O_{L L}^{(i)}+c_{4 L}^{(i)} O_{4 L}^{(i)}\right)+\frac{1}{\Lambda_{\mathrm{LFV}}^{2}}\left(\sum_{j=1}^{2} c_{R L}^{(j)} O_{R L}^{(j)}+\text { h.c. }\right)
$$

with coefficients naively
$c \sim 1$

We can now study the phenomenology of MLFV with minimal field content.

Useful to look at parameters first
Also useful to contrast with results of extended field content

Use $G_{L F}$ symmetry to rotate to the mass eigenstate basis ( $v=$ Higgs vev)

$$
\begin{aligned}
& \lambda_{e}=\frac{m_{\ell}}{v}=\frac{1}{v} \operatorname{diag}\left(m_{e}, m_{\mu}, m_{\tau}\right) \\
& g_{\nu}=\frac{\Lambda_{L N}}{v^{2}} U^{*} m_{\nu} U^{\dagger}=\frac{\Lambda_{L N}}{v^{2}} U^{*} \operatorname{diag}\left(m_{\nu_{1}}, m_{\nu_{2}}, m_{\nu_{3}}\right) U^{\dagger}
\end{aligned}
$$

$U$ is the PMNS matrix. It is determined from neutrino mixing:

$$
U \approx\left(\begin{array}{ccc}
c e^{i \alpha_{1} / 2} & s e^{i \alpha_{2} / 2} & s_{13} e^{-i \delta} \\
-s e^{i \alpha_{1} / 2} / \sqrt{2} & c e^{i \alpha_{2} / 2} / \sqrt{2} & 1 / \sqrt{2} \\
s e^{i \alpha_{1} / 2} / \sqrt{2} & -c e^{i \alpha_{2} / 2} / \sqrt{2} & 1 / \sqrt{2}
\end{array}\right)
$$

Here

$$
c \equiv \cos \theta_{\mathrm{sol}} \quad s \equiv \sin \theta_{\mathrm{sol}} \quad \theta_{\mathrm{sol}} \simeq 32.5^{\circ}
$$

$s_{13}$ is poorly known, $s_{13}<0.3$
note added sorry: two different $\delta$

- Hence, amplitudes are given in terms of
- $\Lambda_{\mathrm{LN}}$ and $\Lambda_{\mathrm{LFV}}$ (actually only ratio $\left.\Lambda_{\mathrm{LN}} / \Lambda_{\mathrm{LFV}}\right)$
- Coefficients, C, of order 1
- Low energy measured (or measurable) masses and mixing angles
- In particular, the following two combinations appear in the operators:

$$
\Delta=\frac{\Lambda_{L N}^{2}}{v^{4}} U m_{\nu}^{2} U^{\dagger} \quad \delta=\delta^{T}=\frac{\Lambda_{L N}}{v^{2}} U^{*} m_{\nu} U^{\dagger}
$$

## MLFV: Extended Field Content

Recall, now we include RH neutrinos, flavor group has additional $\operatorname{SU}(3)_{v R}$ factor

Assumptions:
I. The right handed neutrino mass is flavor neutral, ie, it breaks $\mathrm{SU}(3)_{v \mathrm{v}}$ to $\mathrm{O}(3)$
2. The right handed neutrino mass is the only source of LN breakiny and $M_{M_{v}}^{i j} M_{\gg} \delta^{i j}$ $\Lambda_{\text {LFV }}$
3. Remaining LF-symmetry broken only by $\lambda_{e}$ and $\lambda_{v}$ defined by

$$
\mathcal{L}_{\text {Sym.Br. }}=-\lambda_{e}^{i j} \bar{e}_{R}^{i}\left(H^{\dagger} L_{L}^{j}\right)+i \lambda_{\nu}^{i j} \bar{\nu}_{R}^{i}\left(H^{T} \tau_{2} L_{L}^{j}\right)+\text { h.c. }
$$

## Implementation of MLFV in Extended Field Content Case

$$
\mathcal{L}_{\text {Sym.Br. }}=-\lambda_{e}^{i j} \bar{e}_{R}^{i}\left(H^{\dagger} L_{L}^{j}\right)+i \lambda_{\nu}^{i j} \bar{\nu}_{R}^{i}\left(H^{T} \tau_{2} L_{L}^{j}\right)+\text { h.c. }
$$

Same as before, but now transformations are:

$$
\begin{gathered}
L_{L} \rightarrow V_{L} L_{L} \quad e_{R} \rightarrow V_{R} e_{R} \quad \nu_{R} \rightarrow O_{\nu} \nu_{R} \\
\lambda_{e} \rightarrow V_{R} \lambda_{e} V_{L}^{\dagger} \quad \lambda_{\nu} \rightarrow O_{\nu} \lambda_{\nu} V_{L}^{\dagger}
\end{gathered}
$$

## Implementation of MLFV in Extended Field Content Case

$$
\mathcal{L}_{\text {Sym.Br. }}=-\lambda_{e}^{i j} \bar{e}_{R}^{i}\left(H^{\dagger} L_{L}^{j}\right)+i \lambda_{\nu}^{i j} \bar{\nu}_{R}^{i}\left(H^{T} \tau_{2} L_{L}^{j}\right)+\text { h.c. }
$$

Same as before, but now transformations are:

$$
\begin{gathered}
L_{L} \rightarrow V_{L} L_{L} \quad e_{R} \rightarrow V_{R} e_{R} \quad \nu_{R} \rightarrow O_{\nu} \nu_{R} \\
\lambda_{e} \rightarrow V_{R} \lambda_{e} V_{L}^{\dagger} \quad \lambda_{\nu} \rightarrow O_{\nu} \lambda_{\nu} V_{L}^{\dagger}
\end{gathered}
$$

As before

$$
\Delta=\lambda_{\nu}^{\dagger} \lambda_{\nu} \quad \Delta \rightarrow V_{L} \Delta V_{L}^{\dagger}
$$

## Implementation of MLFV in Extended Field Content Case

$$
\mathcal{L}_{\text {Sym.Br. }}=-\lambda_{e}^{i j} \bar{e}_{R}^{i}\left(H^{\dagger} L_{L}^{j}\right)+i \lambda_{\nu}^{i j} \bar{\nu}_{R}^{i}\left(H^{T} \tau_{2} L_{L}^{j}\right)+\text { h.c. }
$$

Same as before, but now transformations are:

$$
\begin{gathered}
L_{L} \rightarrow V_{L} L_{L} \quad e_{R} \rightarrow V_{R} e_{R} \quad \nu_{R} \rightarrow O_{\nu} \nu_{R} \\
\lambda_{e} \rightarrow V_{R} \lambda_{e} V_{L}^{\dagger} \quad \lambda_{\nu} \rightarrow O_{\nu} \lambda_{\nu} V_{L}^{\dagger}
\end{gathered}
$$

As before

$$
\Delta=\lambda_{\nu}^{\dagger} \lambda_{\nu} \quad \Delta \rightarrow V_{L} \Delta V_{L}^{\dagger}
$$

but now not directly related to mass matrix

$$
m_{\nu}=\frac{v^{2}}{M_{\nu}} \lambda_{\nu}^{T} \lambda_{\nu}
$$

## Implementation of MLFV in Extended Field Content Case

$$
\mathcal{L}_{\text {Sym.Br. }}=-\lambda_{e}^{i j} \bar{e}_{R}^{i}\left(H^{\dagger} L_{L}^{j}\right)+i \lambda_{\nu}^{i j} \bar{\nu}_{R}^{i}\left(H^{T} \tau_{2} L_{L}^{j}\right)+\text { h.c. }
$$

Same as before, but now transformations are:

$$
\begin{gathered}
L_{L} \rightarrow V_{L} L_{L} \quad e_{R} \rightarrow V_{R} e_{R} \quad \nu_{R} \rightarrow O_{\nu} \nu_{R} \\
\lambda_{e} \rightarrow V_{R} \lambda_{e} V_{L}^{\dagger} \quad \lambda_{\nu} \rightarrow O_{\nu} \lambda_{\nu} V_{L}^{\dagger}
\end{gathered}
$$

As before

$$
\Delta=\lambda_{\nu}^{\dagger} \lambda_{\nu} \quad \Delta \rightarrow V_{L} \Delta V_{L}^{\dagger}
$$

but now not directly related to mass matrix

$$
m_{\nu}=\frac{v^{2}}{M_{\nu}} \lambda_{\nu}^{T} \lambda_{\nu}
$$

However

$$
\delta=\lambda_{\nu}^{T} \lambda_{\nu} \quad \delta \rightarrow V_{L}^{*} \delta V_{L}^{\dagger}
$$

## Implementation of MLFV in Extended Field Content Case

$$
\mathcal{L}_{\text {Sym.Br. }}=-\lambda_{e}^{i j} \bar{e}_{R}^{i}\left(H^{\dagger} L_{L}^{j}\right)+i \lambda_{\nu}^{i j} \bar{\nu}_{R}^{i}\left(H^{T} \tau_{2} L_{L}^{j}\right)+\text { h.c. }
$$

Same as before, but now transformations are:

$$
\begin{gathered}
L_{L} \rightarrow V_{L} L_{L} \quad e_{R} \rightarrow V_{R} e_{R} \quad \nu_{R} \rightarrow O_{\nu} \nu_{R} \\
\lambda_{e} \rightarrow V_{R} \lambda_{e} V_{L}^{\dagger} \quad \lambda_{\nu} \rightarrow O_{\nu} \lambda_{\nu} V_{L}^{\dagger}
\end{gathered}
$$

As before

$$
\Delta=\lambda_{\nu}^{\dagger} \lambda_{\nu} \quad \Delta \rightarrow V_{L} \Delta V_{L}^{\dagger}
$$

but now not directly related to mass matrix

$$
m_{\nu}=\frac{v^{2}}{M_{\nu}} \lambda_{\nu}^{T} \lambda_{\nu}
$$

However

$$
\delta=\lambda_{\nu}^{T} \lambda_{\nu} \quad \delta \rightarrow V_{L}^{*} \delta V_{L}^{\dagger}
$$

In CP limit

$$
\lambda_{\nu}^{*}=\lambda_{\nu} \quad \text { and } \quad{ }_{86} \Delta=\lambda_{\nu}^{T} \lambda_{\nu}
$$

- Same operator basis as before (chose $\Delta$ and $\delta$ by transformation properties)
- Same effective lagrangian, but with $\Lambda_{\mathrm{NL}} \rightarrow M_{v}$
- Summary: In mass eigenstate basis

$$
\Delta=\left\{\begin{array}{l}
\frac{\Lambda_{\mathrm{LN}}^{2}}{v^{4}} U m_{\nu}^{2} U^{\dagger} \\
\frac{M_{\nu}}{v^{2}} U m_{\nu} U^{\dagger}
\end{array}\right.
$$

minimal field content extended field content, CP limit

$$
\delta=\delta^{T}= \begin{cases}\frac{\Lambda_{\mathrm{L} N}}{v^{2}} U^{*} m_{\nu} U^{\dagger} & \text { minimal field content } \\ \frac{M_{\nu}}{v^{2}} U^{*} m_{\nu} U^{\dagger} & \text { extended field content }\end{cases}
$$

## MLFV: Phenomenology

- Future experiments will (continue to) look for flavor changing neutral interactions in the charged lepton sector:
- MECO ... was cancelled, but ... muze
- PRIME at the PRISM muon facility at JPARC will measure $\mu$-to-e conversion at $10^{-18}$ sensitivity
- MEG at PSI looks for $\mu^{+} \rightarrow \mathrm{e}^{+} \gamma$ at $10^{-13}$ single event sensitivity


## $\mu \rightarrow \mathrm{e} \gamma, \mu^{-t o}$-e conversion and their relatives I: minimal field content

$$
B_{\ell_{i} \rightarrow \ell_{j}(\gamma)}=10^{-50}\left(\frac{\Lambda_{\mathrm{LN}}}{\Lambda_{\mathrm{LFV}}}\right)^{4} R_{\ell_{i} \rightarrow \ell_{j}(\gamma)}\left(s_{13}, \delta ; c^{(i)}\right)
$$



- since $\Delta \propto \mathrm{U}\left(m_{\nu}\right)^{2} \mathrm{U}^{\dagger}$, only differences of $m^{2}$ enter; these are measured!
- $s_{13}$ and $\delta$ unknown PMNS parameters (scan on $\delta$ )
- choose $c^{(i)}$ of order one for the estimate
- ratio of scales can be large:
perturbative $g_{v} \Rightarrow \Lambda_{\mathrm{LN}} \lesssim 3 \times 10^{13}\left(1 \mathrm{eV} / m_{\nu}\right) \mathrm{GeV}$ so $\Lambda_{\mathrm{LFV}} \sim 1 \mathrm{TeV} \Rightarrow \Lambda_{\mathrm{LN}} / \Lambda_{\mathrm{LFV}} \lesssim 10^{10}$

Predictive: $l \rightarrow l^{\prime} \gamma$ patterns are independent of unknown input parameters (scales cancel in ratios, in this case $\mathrm{c}^{(i)}$ 's cancel too, and all other parameters are from long distance)



If $\mathrm{s}_{\mathrm{I}_{3}}$ is small, look at tau modes.
Here $\Lambda_{L N} / \Lambda_{L F V}=10^{10}$ and $c_{R L}^{(1)}-c_{R L}^{(2)}=1$

Belle and BaBar have recent bounds (summer ' 05 )
of a few $\times 10^{-7}$ for $\operatorname{Br}(\tau \rightarrow 1 \gamma)$ and $\operatorname{Br}(\tau \rightarrow 111)$

## $\mu \rightarrow \mathrm{e} \gamma, \mu^{-t o-e}$ conversion and their relatives II: extended field content

- Replace $\Lambda_{\mathrm{LN}}^{2} / \Lambda_{\mathrm{LFV}}^{2}$ by $v M_{\nu} / \Lambda_{\mathrm{LFV}}^{2}$
- Now $\Delta \propto U m_{\nu} U \dagger$ so amplitudes depend on oyerall neutrino mass scale (ie, lightest neutrino mass)


$B_{\ell_{i} \rightarrow \ell_{j}(\gamma)}=10^{-25}\left(\frac{v M_{\nu}}{\Lambda_{\mathrm{LFV}}^{2}}\right)^{2} \widehat{R}_{\ell_{i} \rightarrow \ell_{j}(\gamma)}\left(s_{13}, m_{\nu}^{\text {lightest }} ; c^{(i)}\right)$
perturbative $\lambda_{v} \Rightarrow M_{v} \leqslant 10^{13} \mathrm{GeV} ;{ }_{92}$ with $\Lambda_{L F V} \geq 1 \mathrm{TeV}, \quad \frac{v M_{\nu}}{\Lambda_{L F V}^{2}} \leq 10^{9}$

One final note: results depend on hierarchy of neutrino masses, $\operatorname{normal}\left(\mathrm{m}_{v 1} \sim \mathrm{~m}_{v_{2}} \ll \mathrm{~m}_{v_{3}}\right)$ vs. inverted $\left(\mathrm{m}_{\mathrm{v} 1} \ll \mathrm{~m}_{v_{2}} \sim \mathrm{~m}_{v_{3}}\right)$


## 31 Decays: 4L operators

$$
\Gamma_{\mu \rightarrow 3 e} / \Gamma_{\mu \rightarrow e \nu \bar{\nu}}=\left[\left|a_{+}\right|^{2}+2\left|a_{-}\right|^{2}-8 \operatorname{Re}\left(a_{0}^{*} a_{-}\right)-4 \operatorname{Re}\left(a_{0}^{*} a_{+}\right)+6 I\left|a_{0}\right|^{2}\right] \begin{cases}\left(\frac{\Lambda_{\mathrm{LN}}}{\Lambda_{\mathrm{LFV}}}\right)^{4}\left|a_{e \mu}\right|^{2} & \text { minimal } \\ \left(\frac{v M_{\nu}}{\Lambda_{\mathrm{LFV}}{ }^{2}}\right)^{2}\left|b_{e \mu}\right|^{2} & \text { extended }\end{cases}
$$

$$
a_{+}=\sin ^{2} \theta_{w}\left(c_{L L}^{(1)}+c_{L L}^{(2)}\right)+c_{4 L}^{(3)}
$$

$$
a_{-}=\left(\sin ^{2} \theta_{w}-\frac{1}{2}\right)\left(c_{L L}^{(1)}+c_{L L}^{(2)}\right)+c_{4 L}^{(1)}+c_{4 L}^{(2)}+\frac{2 \delta_{e \mu} \delta_{e e}^{*}}{\Delta_{e \mu}}\left(c_{4 L}^{(4)}+c_{4 L}^{(5)}\right)
$$

$$
a_{0}=2 e^{2}\left(c_{R L}^{(1)}-c_{R L}^{(2)}\right)^{*}
$$




$$
\begin{aligned}
& \Gamma_{\tau \rightarrow e \mu \bar{\mu}}=\Gamma_{\tau \rightarrow e \nu \bar{\nu}} \frac{v^{4}\left|\Delta_{e \tau}\right|^{2}}{\Lambda_{\mathrm{LFV}}^{4}}\left[\left|a_{+}\right|^{2}+\left|\tilde{a}_{-}\right|^{2}-4 \operatorname{Re}\left[a_{0}^{*}\left(a_{+}+\tilde{a}_{-}\right)\right]+12 \tilde{I}\left|a_{0}\right|^{2}\right] \\
& \Gamma_{\tau \rightarrow \mu \mu \bar{e}}=\Gamma_{\tau \rightarrow e \nu \bar{\nu}} \frac{v^{4}\left|2 \delta_{e \tau} \delta_{\mu \mu}\right|^{2}}{\Lambda_{\mathrm{LFV}}^{4}}\left|c_{L}^{(4)}+c_{L}^{(5)}\right|^{2}
\end{aligned}
$$



Part of loop graph (W is virtual).
For any one intermediate quark amplitude is

$$
M_{W}^{D} F\left(m_{q}^{2} / M_{W}^{2}, \mu / M_{W}\right)
$$

Sum over intermediate quarks and expand

$$
\sum_{q} V_{q d} V_{q s}^{*} F\left(m_{q}^{2} / M_{W}^{2}\right) \approx \sum_{q} V_{q d} V_{q s}^{*}\left[F(0)+\frac{m_{q}^{2}}{M_{W}^{2}} F^{\prime}(0)+\cdots\right]
$$

For first term use

$$
\begin{gathered}
\sum_{q} V_{q d} V_{q s}^{*}=0 \quad \text { and for second } \sum_{q \neq u} V_{q d} V_{q s}^{*}=-V_{u d} V_{u s}^{*} \\
\Longrightarrow \sum_{q} m_{q}^{2} V_{q d} V_{q s}^{*}=\sum_{q \neq u}\left(m_{q}^{2}-m_{u}^{2}\right) V_{q d} V_{q s}^{*} \\
96 \quad \underline{(\text { jump back })}
\end{gathered}
$$

## Decays of/to hadrons

Hopelessly small!

$$
\begin{array}{ll}
\pi^{0} \rightarrow \mu^{+} e^{-} & 10^{-25} \\
\Upsilon \rightarrow \tau \mu & 10^{-20} \\
\tau \rightarrow \pi \mu & 10^{-15}
\end{array}
$$

- We have also explored the effects of deleting a class of operators.
- For example: assume 4 L operators are not present
- Can we get 31 decays? Yes, through loops
- Need care in loops of light quarks: chiral lagrangian does the job
- Result: amplitude is $\sim$.. of 4 L ops (large logs)
- Equivalently, these give a $-20 \%$ correction to rate
- Patterns are similar to those from 4L



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